# RESUME OF FRANK G. KEARNEY, MBA, CPA, CA

Home Address 51 – 1040 Riverside Drive London, Ontario Canada N6H 5N4 Daytime Communications
Home phone: 519-471-6154
Mobile phone: 519-870-9895
Home e-mail: frank@fgkearney.ca

## **EDUCATION**

HARVARD GRADUATE SCHOOL OF BUSINESS ADMINISTRATION

September 1966 -June 1968 Master of Business Administration Degree. First year courses were required and covered the major business disciplines. Second year courses emphasized management control systems, capital budgeting, probabilistic planning and decision models, and management information systems.

## McGILL UNIVERSITY, FACULTY OF MANAGEMENT

September 1962 -June 1966 Bachelor of Commerce Degree. Courses emphasized the accounting specialty, but also encompassed managerial economics, statistics, and Canadian history. President of the Commerce Undergraduate Society, Member of the National Executive of Association Internationale des Etudiants en Science, Economique et Commercial, Treasurer of Phi Kappa Pi Fraternity.

## PROFESSIONAL QUALIFICATIONS

Chartered Accountant and Chartered Professional Accountant as a member of l'Ordre des Accomptables Agrées de Québec 1970 – 1998 and as a member of the Institute of Chartered Accountants of Ontario since 1973.

Licensed Trustee pursuant to the Bankruptcy and Insolvency Act (Canada) 1975 - 2000.

# **WORK EXPERIENCE**

March 2003 -February 2005 Chief Operating Officer, London Health Sciences Foundation, the fundraising organization supporting London Health Sciences Centre, the regional acute care hospital for Southwestern Ontario. Oversee the infrastructure (finance, technology, human resource activities) of the foundation. With other members of the senior leadership team develop strategies to raise \$15 - \$20 million dollars per year for capital projects and co-ordinate activities with London Health Sciences Centre and the other health care fund raising organizations in the area.

October 2000 -February 2003 Director, Asia Pacific Training, Nortel Networks (Asia) Limited, Hong Kong. Initially responsible for training the sales force in Asia Pacific. This role was expanded to include employee training in 2001 and overseeing the outsourced delivery of employee training by third parties. Later, training management responsibilities were further expanded to include customer and employee technical training, and the integration of all training activities into one organization. Supervised 36 employees (remotely) and assumed indirect responsibility for training in the People's Republic of China (four employees plus approximately 40 trainers in Nortel's joint ventures). Refocused technical training on supporting customer relationship development.

August 1997 -September 2000 Director, Ivey Publishing Division, Ivey Management Services, one of the operating divisions of the Richard Ivey School of Business, The University of Western Ontario, London, Canada. Prepared a marketing strategy for the division and built a sales and marketing organization to penetrate the United States market. Developed a customer friendly website to facilitate sampling of business case studies and an electronic mailing capability to reach potential customers frequently and inexpensively. Examined and rationalized product pricing and dramatically

# RESUME OF FRANK G. KEARNEY, MBA, CPA, CA

(continued)

increased the profitability of the division. Doubled the division's contribution to the business school while expanding its scope and marketing activities

May 1994 -July 1997 Vice President-Finance, Blackburn Media Group, the largest operating division of The Blackburn Group Inc., London, Canada. The Media Group consisted of operating companies primarily located in the Southwestern Ontario media markets (London Free Press, Blackburn Radio and Netmar). Approximately 25 people worked in the Finance area. Duties included financial analysis in

support of several mergers and acquisitions and rationalizing cost intensive radio activities. Chaired a number of project committees, such as evaluating and implementing a PC based financial reporting and evaluating human resource information systems for the Group. Managed the transition of the financial aspects of London Free Press and Netmar to Sun Media Corporation and assisted in the development of a number of related legal agreements.

March 1993 -May 1994

Director of Internal Audit and Special Projects, The Blackburn Group Inc. London, Canada. Primary activities in internal audit consisted of risk assessment and procedural reviews in selected subsidiaries. Special Projects included managing the financial component of the acquisition/joint venture with R L Polk & Co. in Canada and the United States. This involved five months of negotiation and assisting with the implementation of the merger of the companies.

August 1975 -December 1992 Owner and President of Downham Nursery Inc. and subsidiary companies, Strathroy, Canada, one of Canada's largest growers and packagers of nursery products for the wholesale market. The business encompassed a primary market area of Eastern Canada and Michigan. Farming activities involved 440 acres of production and 40 full time and up to 110 part time employees.

Managed this Company in 1975 as Receiver / Manager and then bought and reorganized the Company and paid all liabilities in full. Subsequent operations took the Company into new products and product lines, a greater degree of self sufficiency and into new markets. Sales increased from \$1,900,000 in 1975 to a peak of \$5,600,000 in 1990/1. The impact of the recession and poor retail conditions caused the market to collapse that ultimately led to the winding down of the Company in 1993.

May 1973 -July 1975 Vice President of Peat Marwick Limited (the insolvency practice of Peat, Marwick, Mitchell & Co.), Toronto, Canada in the investigation, liquidation and/or operation of financially troubled companies. Major activities included the orderly liquidation over a four month period of Lord's Chemist Limited which operated 63 drug stores in Canada, acting as Administrator in the reorganization of Great Lakes Airlines Limited (now known as Air Ontario, a regional airline operating in Canada) and acting as Receiver and Manager of H. C. Downham Nursery Company Limited and Downham Garden Sales & Supplies Limited.

August 1968 -April 1973 Supervisor, Peat, Marwick, Mitchell & Co., Chartered Accountants, Montreal Canada. Responsibilities, other than auditing and consulting, included investigations of several large corporations' use of government funds and an eight month period as acting controller for a \$100,000,000. Crown Corporation building a linerboard / pulp mill in Stephenville, Newfoundland.

.

# RESUME OF FRANK G. KEARNEY, MBA, CPA, CA

(continued)

#### **TEACHING EXPERIENCE**

September 1973 -May 1975 Special lecturer (part time) in the University of Toronto's Department of Political Economy. This case method undergraduate course emphasized managerial accounting and management control systems.

September 1971 -April 1973 Evening lecturer at McGill University's Centre for Continuing Education (Chartered Accountancy preparatory courses for university graduates). Designed and taught the first case method course offered in the English language in the Quebec program. The course emphasized management control and planning systems

## **FUND RAISING ACTIVITIES**

1966 - 2000	Alma Mater Fund Agent, 1966 McGill University Commerce graduating class and in
	1995 - 1996 Chair, London Regional Fund Raising Campaign, McGill University
1987 - 1990	Chair, Horticultural Research Institute Endowment Fund Capital Fund Raising
	Campaign. With the aid of a consultant, designed, implemented and chaired the first
	fund raising campaign for the United States nursery industry; exceeded the
	\$3,000,000 goal for the campaign.
1980 - 1992	Treasurer, Landscape Ontario Horticultural Trades Foundation

## **OTHER ACTIVITIES**

1997 – 2000 and	Director, and Member of the Property and Finance Committee, Museum London
2003 to 2010 2000	Member, London Health Sciences Foundation, Stewardship Committee
1995 - 2000	Treasurer and President, London Chapter of Financial Executives Institute
1993 - 1996	Director, Western Ontario Chartered Accountants Association
1977 - 1980	Treasurer, Vice President and President of Landscape Ontario, the industry association for the Ontario nursery and landscape industry
1978 - 1983	Director, Canadian Horticultural Council, the industry lobbying group representing all horticultural industries in Canada. Chaired the floriculture committee and served on the trade and tariff committee.
1978 - 1993	Treasurer, Vice President and President, Horticultural Research Institute, Washington, DC, the American nursery industry research co-ordinating organization, Horticultural Research Institute published an academic, peer reviewed journal for nursery research findings.
1980 - 1992	Director, The Garden Council, Chicago, Illinois, an American nursery industry marketing program which used radio advertising to promote increased industry sales
1987 - 1992	Vice President, National Association of Plant Patent Owners, Washington, DC
1989 - 1992	Member of the Advisory Council of School of Continuing Education, University of Guelph

## OTHER

Bilingual - can converse easily in conversational French, and can read and write in the French language

Computer Experience - have worked with mini and personal computers, possess a good knowledge of Microsoft Excel, Microsoft Word, Microsoft PowerPoint, Microsoft Outlook, Microsoft Project, desk top publishing and the programming language RPG. Have a basic understanding of website design considerations.

Sports - enjoy curling, golf and downhill skiing

Citizenship – Canada, spouse is United States and Canadian citizen

This document was created with Win2PDF available at <a href="http://www.win2pdf.com">http://www.win2pdf.com</a>. The unregistered version of Win2PDF is for evaluation or non-commercial use only. This page will not be added after purchasing Win2PDF.